



Core Target: Boys & Girls 7-12 + Fans

- Illuminations Entertainment will release a *Minions* movie on 26th June 2015 in the UK. The all new comedy is a spin-off from the phenomenally successful *Despicable Me* franchise, centering on the iconic Minion characters introduced in the blockbuster 2010 film.
- With a new storyline, the movie will take full advantage of the delightfully unpredictable comedy antics of the Minions and place them in unexpected settings with memorable human characters.
- Academy Award® winning actress, Sandra Bullock, will voice the lead villain, Scarlet Overkill, and Golden Globe® winning actor, Jon Hamm, will voice Scarlet's devoted inventor husband, Herb Overkill.
- The *Minions* DVD/Blu-ray will be released in time for Christmas 2015.
- The previous film, *Despicable Me 2*, made over \$970 million at the global box office, making it the 4th highest grossing animated film in history.
 - The franchise is worth over \$2.7 billion worldwide.
- The film was number 1 at the box office in 54 territories and the No 1 home entertainment release of 2013 in the UK.
- Meanwhile, the wildly popular *Despicable Me: Minion Rush* mobile game continues to soar and has over 200 million downloads and counting.
- *Despicable Me 2* was nominated for 2 Academy Awards® (Best Animated Feature Film and Best Original Song, *Happy*), 1 Golden Globe® (Best Animated Feature) and Winner of a People's Choice Award® (Favourite Family Movie).
 - *Despicable Me 3* is due for release in June 2017.
- Everyone just loves the Minions... *Despicable Me* & *the Minions* combined have more than 27 million fans on Facebook.

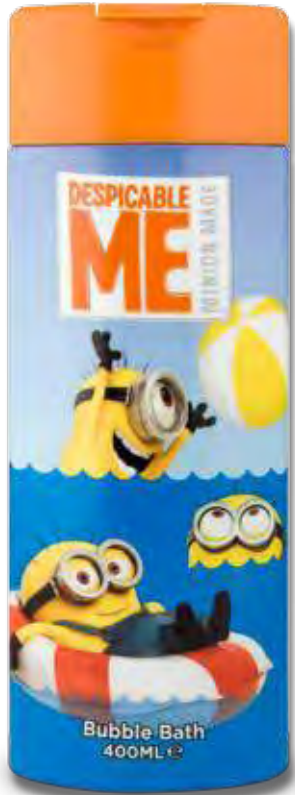
MINION MADE™



300ml (TBC) Light Up Bath & Shower Gel

Product Code: MIN3046
Barcode: 5013692230469
Pack Size: 4x6





400ml Bubble Bath
Product Code: MIN2934
Barcode: 5013692229340
Pack Size: 4x6



400ml 2in1 Shampoo/
Conditioner
Product Code: MIN2935
Barcode: 5013692229357
Pack Size: 4x6



250ml Giggling Hand Wash
Product Code: MIN2939
Barcode: 5013692229395
Pack Size: 4x6



400ml (TBC) Bath & Shower Gel
Product Code: MIN2938
Barcode: 5013692229388
Pack Size: 4x6





Magic Flannels (3 designs)
In Display Tray

Product Code: MIN2936
Barcode: 5013692229364
Pack Size: 12x18



3D Lip Balm with Topper & Lanyard

Product Code: MIN3045
Barcode: 5013692230452
Pack Size: 6x6



Bath Sponge
In Display Tray

Product Code: MIN3044
Barcode: 5013692230445
Pack Size: 3x6



Bath Fizzers (3 designs)
3 Fizzers/Sachet

Product Code: MIN2940A
Barcode: 5013692229401
Pack Size: 6x6





5-Day Set
 5 x 50ml Bath & Shower Gel
 Product Code: MIN2943A
 Barcode: 5013692229432
 Pack Size: 4x6



75ml Eau de Toilette
 Product Code: MIN2949A
 Barcode: 5013692229494
 Pack Size: 4x6



Soap-on-a-Rope
 Product Code: MIN2941
 Barcode: 5013692229418
 Pack Size: 4x6



4 x 75ml Bath & Shower Gel Set
 Product Code: MIN2945
 Barcode: 5013692229456
 Pack Size: 6

